YASHVANT RAO MEGHAWALE GOVT. COLLEGE MAGARLOD, DHAMTARI (C.G)

GUIDELINES FOR VALUE ADDED COURSES

College Campus

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INDEX

Guidelines for Value-Added courses

1. Introduction

Value-Added courses are part of the curriculum designed to provide necessary skills to increase the employability quotient and equipping the students with essential skills to succeed in life.

Yashvant Rao Meghawale Govt. College Magarlod offers a wide variety of Value Added Courses which shall be conducted after class hours. These courses shall be conducted by expert's college staff and help students for general awareness of online marketing, E-payment system, cyber crime & GST.

2. Objectives

Objectives of the Value Added Course are:

- To focus on training the students and to impart employability skills to keep in times with the speed of growth.

- To make students eligible for employment.

- To provide an opportunity to students develop their research skills.

- To provide an opportunity to students develop their inter-disciplinary skills.

- To explore various collaboration with national / international repute for add on skilled courses.

3. Guidelines for conducting value added courses

- Value Added Course is not mandatory to qualify for any program.

- It is a teacher assisted learning course open to 20 students.

- Enrollment fee for value added course will be Rs 100 per student.

- Classes for VAC will be conducted during the RESERVED Time Slot in a week or beyond the regular class hours.

- A student will be permitted to register only one Value Added Course in a regular student.

4. Name of the Course: General Awareness of Commerce

5. Course Outcome

Unit	Outcomes
I Research Methodology	• Identify and discuss the role and importance of research in the Social Sciences. • Identify and discuss the issues and concepts Salient to the research process • Identify and discuss the complex issues inherent in selecting a research problem, selecting an appropriate research design and implementing a research project. • Identify and discuss the concept and procedures of Sampling, analysis data collection and reporting.
II GST	• Basic knowledge about GST and apply the provisions of GST law to various situations. • Gain an insight on the recording and analyzing the transactions for compliance under GST especially in supply chain and distribution. • Getting familiar with the technology and the flow of return filing under GST. • Knowing "place of supply rules" and applicability of the same under GST.
III E-Payment System	• Understand the shifts that are occurring with regard to noncash and online payments. • Knowledge about the players and processes involved in using credit cards online. • Knowledge about the different categories and potential uses of smart cards. • Knowing various online alternatives to credit card payments and identify under what circumstances they are best used. • Knowing the processes and parties involved in e-checking.
IV Online marketing system	• Analyze the confluence of marketing, operations and human resources in real-time delivery. • Demonstrate cognitive knowledge of the skills required in conducting

	online research and research on online markets, as well as in identifying, assessing and selecting digital market Opportunities. • Explain and emerging trends in digital marketing and critically assesses the use of digital marketing tools by applying relevant marketing theories and frameworks.
V Cyber -Crime	• Describe cyber organized crime and criminal groups that engage in cyber organized crime • Identify and discuss the structures and characteristics of organized criminal groups that • engage in cyber organized crime • Identify different types of cyber organized crime • Explain and analyze the ways in which information and communication technology is used to commit cyber organized crime • Critically evaluate the measures used to counter cyber organized crime

6. Duration

The duration of value added course should not be less than 30 hours.

7. Procedure for Registration:

A total of 20 seats will be allocated based on the merit list for admission to the Value Added Course after 50 marks are chosen through a written test (objective questions) and on the basis of the test results. By submitting the properly filled-out registration form, a student must register for a Value Added Course provided while they are being considered for admission.

8. Course Completion

α. Learners will get a certificate after they have registered for, written the exam and successfully passed.

β. The students who have successfully completed the Value Added Course shall be issued with a certificate duly signed by the authorized signatories.